

Business to Business Public Relations

Route development support
for airports and airlines

Aviation Analytics has been a market leader in providing route development services to airports since 2008.



We are now offering a unique service to airport and airline customers – a dedicated B2B public relations service focussed on route development.



Our directors are industry experts and will give your organisation the best possible exposure of any new route launches.



We offer a wide array of route development support and data to give you the best chance of securing profitable new routes and promoting them to the industry.



The AA Public Relations service



We will manage your route development related press releases reducing reliance on internal or external generalist PR resource.



Our unparalleled industry experience will always guarantee the very best quality data and information within the articles.



We can also write articles for industry publications, including Routes / Slots show daily magazines.



Other services include B2B newsletters and Routes Marketing Awards submissions.



We manage distribution and offer extensive access to nearly 1,000 contacts within our database of industry specialist publications (or clients' own contacts).



No better-targeted PR service exists within the industry.

Press release examples

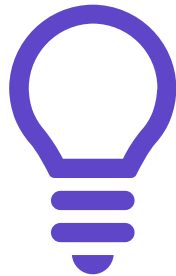


Benefits of working with us



DEDICATED

We are not just another high street PR company but one staffed by dedicated industry experts providing a complimentary PR service to your existing resource.



EXPERTS

Our directors have many years of detailed industry experience so the quality of our output is second to none. We know the difference between a 787 and an A320!



CONTACT

We will be the main point of contact or middle man between other publications/agencies and the client giving you complete peace of mind.



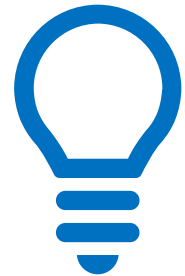
ROUTES

We can help you in areas such as submissions for Routes Marketing Awards and similar items.



LANGUAGE

All our content is written in English to media that, in the main, receives articles in English. No Google Translate is used here!



INTERVIEW

We will also arrange interviews with other industry publications at events such as Routes and IATA Slots Conferences.

Our B2B PR clients

YOUR LONDON AIRPORT
Gatwick

 **Vienna
International
Airport**

GENEVE
A É R O P O R T


ATHENS
INTERNATIONAL AIRPORT
ELEFThERIOS VENIZELOS

 **Birmingham
Airport**


Airport
Development Group

Copenhagen Airports **CPH**

 **Milano**
Malpensa



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