



Accurate Route Economics in seconds.....

Route Analytics

Aviation Analytics is proud to announce our revolutionary new Airline Economics analysis tool – Route Analytics

Built on the 21st Century QlikView platform the system allows for lightning-quick route and network analysis with a few “qlik’s” of the mouse! Gone are the days of trying to master the intricacies of legacy systems complete with their complex operating platforms, rafts of minute & mostly irrelevant detail and lack of instruction. With Route Analytics you can get the information you need accurately, quickly and with the minimum of fuss.

Accurate airline cost data

The first phase of Mission Analytics is a powerful route economics evaluation tool. Powered by its own data set of airline costs based on real airline accounts information, the system introduces the most accurate route economics data available anywhere in the world and combines it with a cutting-edge, highly visual and easy-to-use operating platform.

Cutting-edge display system

With the cutting-edge QlikView system at its heart, simplicity is key to any analysis undertaken. There are no requirements from the user to enter information such as the average fare. Only origin, destination and carrier/aircraft are required, all of which can be selected quickly from a drop-down menu. The whole process takes seconds and Mission Analytics does the rest!

FREE ROUTE ECONOMICS!

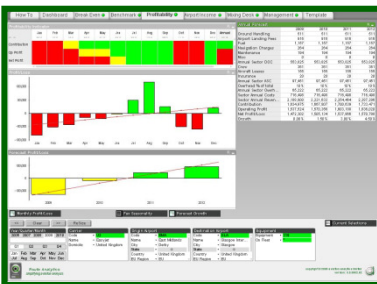
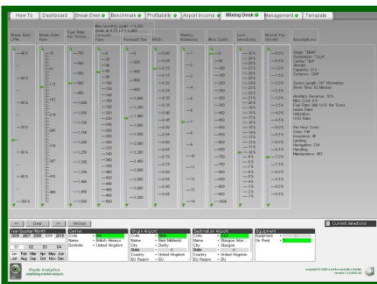
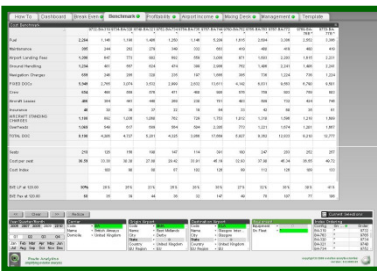
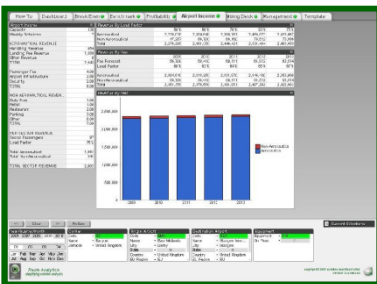
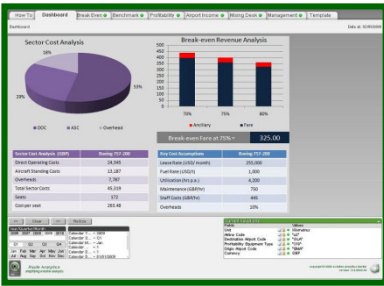
Yes that’s right! Subscribe to our Network Analytics profitability guide and receive a copy of Route Analytics absolutely **free of charge**. Call us today for details.

..... on a 21st century platform!



Key Benefits

With Route Analytics you can:



• Quickly analyse the economics of new routes, and see the break-down of costs, the break-even at a particular fare and the market size required to ensure route viability. The data is completely inter-active so for example, you can make a change to the average fare and see the effect on the other parameters

• Compare the economics of different operators on a new route to determine where the best marketing efforts can be directed

• Enter fare and passenger data to gain an immediate understanding of the profitability of an existing route

• Our colour-coded reporting allows you to immediately identify routes at risk as well as any markets that could benefit from increased service or a new operator

• Examine the dynamics of different airport charging regimes to see the effects of incentives on route profitability

• Effortlessly print studies directly or download to import into presentations

Contact us today for an on-line demonstration!

Aviation Analytics is a leading supplier of data and software products to the aviation industry. Together with its consulting arm, AMC Analytics the company provides its customers with the most robust and relevant data and advice to tackle their business challenges enabling them to realise real added-value and competitive advantage.

Our team have extensive experience working with airline schedules, O&D traffic, fares, fleet and financial data. Our products share a common platform using the state-of-the-art QlikView product, allowing for a seamless interface for all your data and a very intuitive and simple-to-use Graphical User Interface.

Our consultancy arm, AMC Analytics specialises in airport network development, including advising on and researching new market opportunities and growth strategies. We provide an outsourced route development analysis service allowing managers of small and medium sized airports to focus on marketing and building relationships with their customers.

Data Products

- Fare Observation
- Schedules
- Passenger data including MIDT
- Survey Data
- Airport Charges (coming soon)
- Airport Cockpit

Software Products

- Route Analytics (Route Economics)
- Network Analytics (Profitability Guide)

Consultancy Products

- Route Studies
- Business Cases
- Network Development Report
- Market Reaction Analysis
- Network Profitability Analysis
- Airport Commercial Appraisal
- Outsourced Route Development

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